

THINK BIG

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A little bird told me that Caledonian Life just got **a whole lot bigger**.

And here's why...

Caledonian Life is delighted to announce it is now rebranding to the name and look of **Royal London**, our parent company. Established in 1861, with approximately 5.3 million customers, Royal London is the largest mutual Life and Pensions company in the UK and Ireland. Royal London has over €95 billion in funds under management and had €4,200 million in Group new business in 2013 on a PVNBP basis.

As an integral and important part of the Royal London group, and with their **commitment to the Irish market**, we're dedicated to investing heavily in building and developing our offerings to you, now and into the future.

We've already made **big improvements**, and now we're very happy to bring you even more – turn over to find out more. But rest assured, some things aren't changing. The people you deal with today in Caledonian Life will be the people you deal with tomorrow in Royal London.

And now as Royal London, we look forward to **helping your business become bigger and better too**.

We've just got a whole lot **bigger and better:**

- New efficient online business and underwriting system
- New modernised Broker Centre
- New innovative Consumer Website
- New very competitive Income Protection product – with price-match
- Improved Specified Serious Illness product – with enhanced definitions
- Dublin based staff committed to providing excellent service
- New Royal London brand look
- Largest mutual Life and Pensions company in the UK & Ireland